



National Irrigators' Council

Food · Fibre · Future

FOOD · FIBRE · FUTURE

Membership & Contributors' Guide 2022

ADVOCATING FOR THE AUSTRALIAN IRRIGATED
AGRICULTURE INDUSTRY



MEMBERSHIP OPTIONS

If you have a direct or indirect connection to the success of the irrigated agriculture industry, we would love to welcome you on board as a Member!

Together we can promote the importance of irrigated agriculture and advocate for public policies which enhance the sector.

| MEMBERSHIP PRICING TABLE | CATEGORY A | CATEGORY B | CATEGORY C | CATEGORY D |
|--------------------------|----------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|---------------------------------------|-------------------------------------------------------------------------------------------------------------|
| Membership Type | DIRECT | INDIRECT | IRRIGATION CORPORATION | FORMAL OBSERVER |
| Class Description | Directly representative of owners of irrigation entitlement which is used for commercial agricultural purposes | Indirectly representative of owners of irrigation entitlement which is used for commercial agricultural purposes | An Irrigation Infrastructure Operator | Involved, directly or indirectly, in the use of irrigation entitlement for commercial agricultural purposes |
| Membership Fee | \$2,580 | \$6,453 | \$2,580 | \$3,872 |
| Water Entitlement Levy | 5.55c per megalitre* | N/A | 5.55c per megalitre* | N/A |

*Note: The "per megalitre" levy is calculated on all registered entitlement (eg: supplementary flows, flood plain harvesting, overland flows, groundwater etc). All prices are exclusive of GST.

CONTRIBUTOR OPTIONS

Partnering with NIC will provide many mutual advantages. In recognition of your valued contribution, you will enjoy a range of benefits as shown in the below inclusions table.

| | BRONZE | SILVER | GOLD | PLATINUM | DIAMOND |
|--------------------------------------|------------|----------|----------|-----------|---------------|
| | UP TO \$1k | \$5k | \$10k | \$20k | \$50k |
| Newsletter & magazine subscription | ✓ | ✓ | ✓ | ✓ | ✓ |
| Website Acknowledgment | ✓ | ✓ | ✓ | | |
| Half page blurb on website | | | | ✓ | ✓ |
| Embedded video on website | | | | | ✓ |
| Acknowledgement at GM/AGM | ✓ | ✓ | ✓ | ✓ | ✓ |
| Annual magazine advertisement | SPOT-LIGHT | 1/4 PAGE | 1/2 PAGE | FULL PAGE | 2 PAGE SPREAD |
| Printed newsletter advertisement | | x1 | x2 | x3 | x4 |
| Email newsletter advertisement | x1 | x2 | x4 | x6 | x8 |
| Logo included on all newsletters | | | ✓ | ✓ | ✓ |
| Marketing material distributed at GM | | | ✓ | ✓ | ✓ |
| Logo on NIC conference banners | | | ✓ | ✓ | ✓ |





CONTRIBUTOR BENEFITS

SOCIAL LICENSE

Irrigated Agriculture relies on the goodwill of society to continue to operate. Your contribution will help NIC build and maintain the industry's social license, and celebrate the role of irrigation in food and fibre production. You can also use the NIC name to promote your CSR and relations with the industry.

ACCESS

NIC has Members spread throughout Australia and is expanding our membership. Your contribution will give you the opportunity to get your brand in front of our Members and their clients/members for promotion of your products or services, information sharing and to show your support for the industry, as per the tiers table inside this brochure.

VOICE FOR INDUSTRY

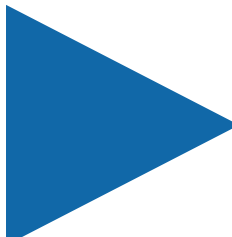
NIC is the voice for irrigated agriculture in Australia. Your contribution will ensure we are fit for purpose, resourced and can continue to be an effective advocate for local food and fibre producers.

AG ENERGY VOICE

Agriculture is an often overlooked energy user. Your contribution will help NIC highlight energy issues for rural and regional users, through increased public and government relations activities, and coordinating the Ag Energy Taskforce.

INDUSTRY KNOWLEDGE

Your contribution will be used to help build understanding and knowledge in the industry, including through education campaigns, information sharing events and field trips.



OUR ACHIEVEMENTS

- 1500GL cap on Buybacks
- Northern Basin Review
- Bi-Annual Energy Roundtables
- Removal of Limited Merits Reviews
- Shift to complementary measures

Read about our achievements on our website by scanning this QR code:



ABOUT US

The National Irrigators' Council is the voice of irrigated agriculture across Australia. We are a not-for-profit, membership-based organisation with Members representing a broad cross-section of the industry. Our mission is to advocate for public policy through actively engaging with decision makers including politicians, their staff, the public service and other stakeholders. We are committed to the triple bottom line approach of water use - supporting economic, social and environmental outcomes in rural communities.

We promote the value of irrigated agriculture to our national and local economies and Australia's international trade outcomes. The industry is an economic powerhouse where Australian growers help feed and clothe Australians and the world.

We strongly support the goal of reaching \$100 billion in agricultural production by 2030 and we are committed to growing the industry. We champion best practice across the industry and promote Australian farmers who are the world's most efficient, clean and green producers. NIC also advocates on national energy policy to secure affordable and reliable energy to ensure the sector remains internationally competitive.

Our Members are passionate locals, supporting the industry and their local communities. On our Members' behalf, NIC advocates for a strong and sustainable rural and regional Australia.

VISION

A vibrant, respected and sustainable Australian irrigation industry.

MISSION

Secure the long-term interests of our members and our industry.

VALUES

1. Community
2. Collaboration/Bipartisanship
3. Integrity
4. Leadership
5. Prosperity
6. Sustainability
7. Innovation

OBJECTIVES

1. Continue to be recognised by government and industry as the national peak body for irrigated agriculture.
2. Protect the security of water as a property right.
3. Promote the importance of irrigated agriculture and enhance its social license.
4. Advocate for affordable and reliable energy for the productive sector.

NATIONAL IRRIGATORS' COUNCIL

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